美骑® **MAGIC CYCLING**
PERFECT CYCLING FOR EVERYONE

International Trade

PRODUCT CATALOG

/ Autumn 2020 /

Interested?

Contact us for more information.

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ABOUT US

Founded in 2002, Magic Cycling is China's largest and most popular cycling media. Our network consists of website, mobile app, video channels and social media accounts, covering the worlds of road, mountain, touring, commute and child biking, targeting tens of millions of individual cycling lovers and professionals of bicycle industry. Every year we produce more than 5000 pieces of content, including news, tests, reviews, guides and tutorials, in various forms, including articles, reports, tweets, videos, live and printed books.

On the basis of our media network, we offer a full package of services to our business partners, including content marketing, video production and marketing planning. Event management and insurance are also important part of our portfolio.
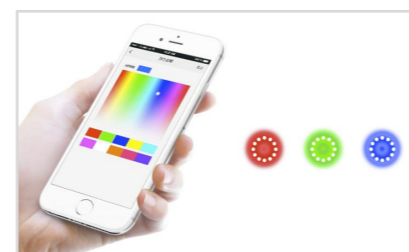
Parallel to media, Magic Cycling is also specialized in sales and trade, especially in the field of e-commerce. We have top-ranking webshops on the most important Chinese e-shopping platforms in addition to our own online store, serving millions of individual customers with wonderful assortment. We also act as wholesaler supplying to more than 800 independent bicycle stores across the country.

International trade is the newest service launched in 2020 with Europe to be our first stop. By selecting and supplying high-quality bicycle products, we are glad to work with partners from abroad to bring perfect cycling experience to everyone.

Expressive Design

Raz Pro comes with expressive industrial design. The hemispheric body eliminates sharp corner and tip, giving more sense of smoothness. The front view is designed like a dartboard to show the dynamics of cycling.

Adjustable Color
Not only in red, color of Raz Pro can be adjusted seamlessly by rotating it or via app. With 8 flash modes, its brightness ensures visibility from 1 km.

Team Synchronization
Color and frequency of multiple Raz Pros in the same riding group are synchronized automatically. Super handy feature for teams to make an eye-catching formation.

Care-free
The built-in lithium battery supports up to 46 hours of illumination. Its 20-gram weight and IP68 protection guarantees care-free riding.

Specifications

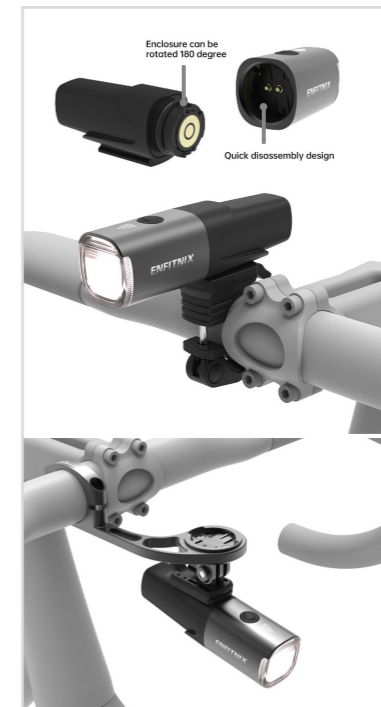| Product name	Shanren Raz Pro	Battery life	24 hours (red quick flash) / 46 hours (red slow flash)
Model name	SR-BTL20	Protection level	IP68
Wireless technology	Bluetooth 4.0	Weight	20 g
Battery	built-in lithium battery	Dimensions	41X41X19 mm
Charger	magnetic charger	App support	Shanren Sports
Charging time	2 hours	Device compatibility	iOS 7.0 or above, Android 4.3 or above

NAVI800
Headlight Revolutionized

StVZO compliance / Invertible installation
Replaceable battery / CNC enclosure / IPx6 protection

Enclosure can be rotated 180 degree

Quick disassembly design

Efficient heat dissipation

Replaceable Battery
Often, we have to sadly discard a good light with dead integrated battery.
The revolutionary replaceable battery of Navi 800 saves such frustration. The feature that light and battery can be separately recycled is also environmentally friendly. Riders may carry spare batteries for longer trips without desperately looking for chargers.
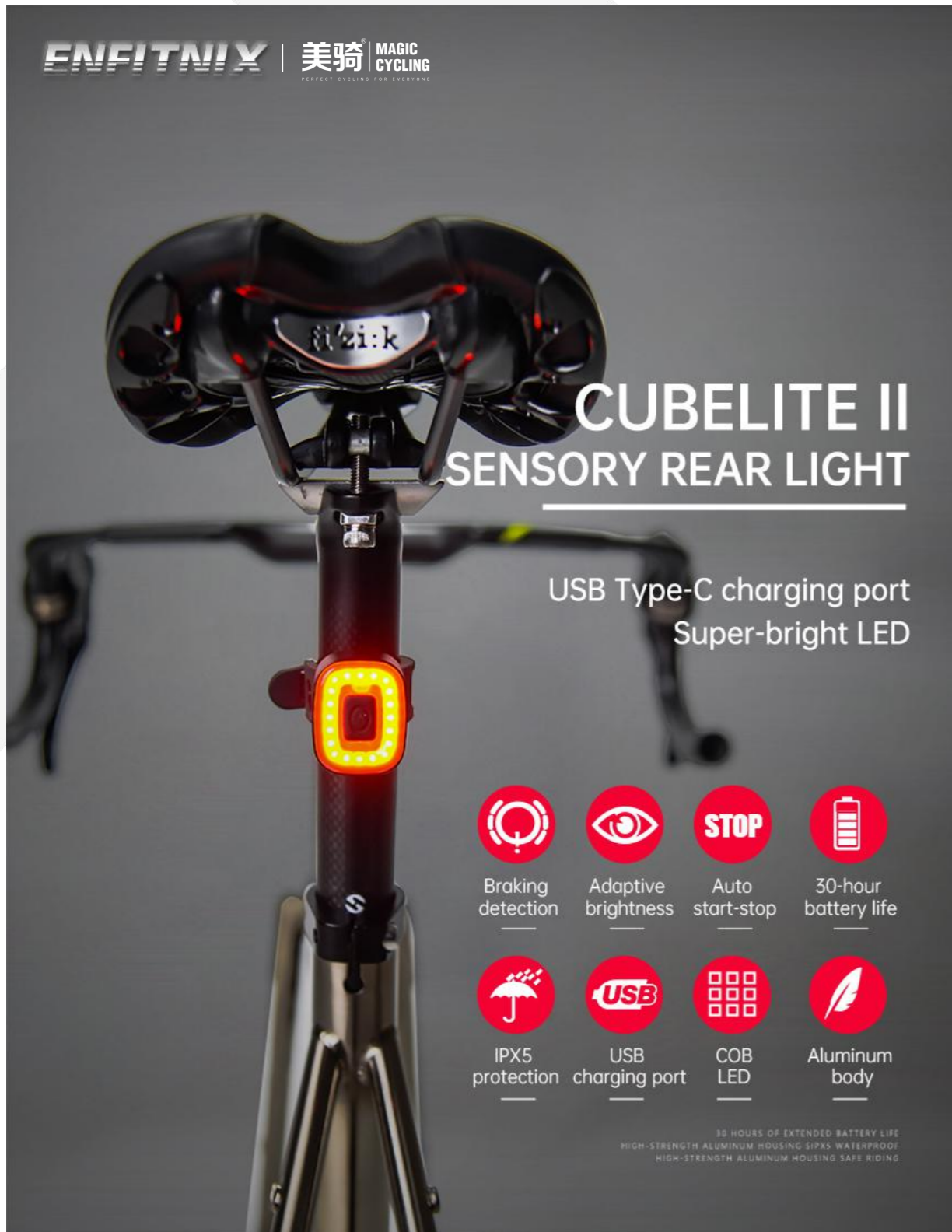
Invertible Design
Thanks to the invertible design, Navi800 can be mounted on handlebar as usual, or hung under handlebar on standard GoPro mount just by turning the enclosure 180 degree. So no one has to buy special 'suspended light' for bike computer bracket.

STVZO Compliance
Navi800 is compliant with requirements of German StVZO standards to provide sufficient road illumination while reducing risk of glare to upcoming traffic.

Specifications

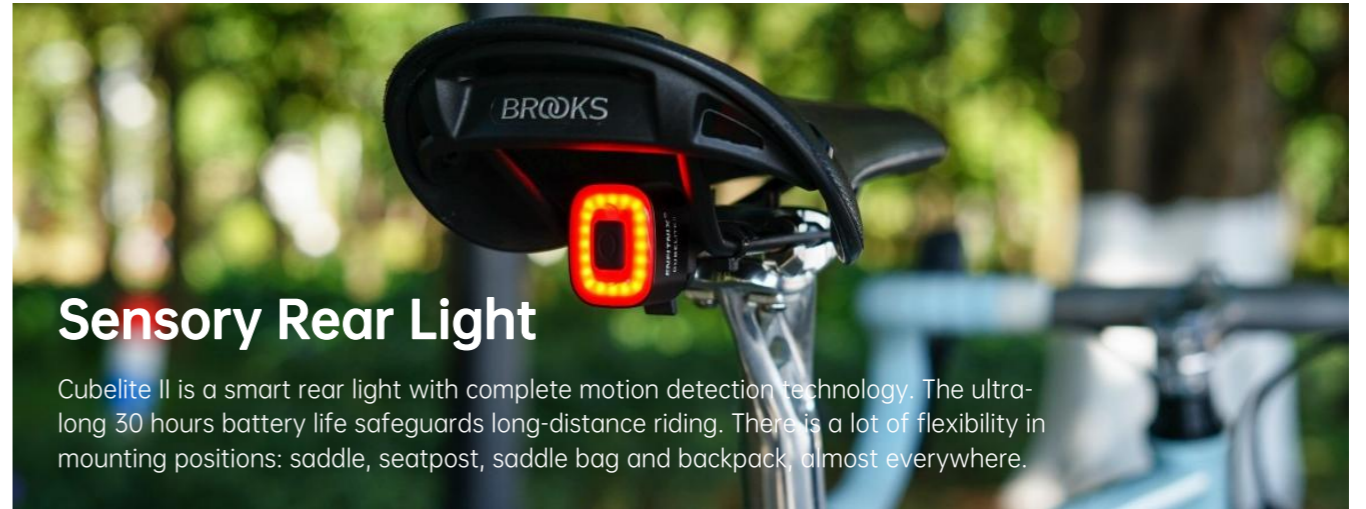|			
Product name	Enfitnix Navi800	Weight	139 g (including bracket)
Work mode	manual/auto	Color	Black
Battery:	Replaceable lithium battery of 3350 mAh	Protection Level	IPX6
Battery life	1.5 hours (800 lm), 2,2 hours (572 lm), 3,7 hours (374 lm), 8.4 hours (200 lm), 15.2 hours (flashing)	Dimensions	105X31X34 mm

CUBELITE II
SENSORY REAR LIGHT

USB Type-C charging port
Super-bright LED

- Braking detection
- Adaptive brightness
- Auto start-stop
- 30-hour battery life
- IPX5 protection
- USB charging port
- COB LED
- Aluminum body

30 HOURS OF EXTENDED BATTERY LIFE
HIGH-STRENGTH ALUMINUM HOUSING SIPK5 WATERPROOF
HIGH-STRENGTH ALUMINUM HOUSING SAFE RIDING

Sensory Rear Light

Cubelite II is a smart rear light with complete motion detection technology. The ultra-long 30 hours battery life safeguards long-distance riding. There is a lot of flexibility in mounting positions: saddle, seatpost, saddle bag and backpack, almost everywhere.

33% + | 50% + | 30% +

· Processor 33% more powerful
· Battery life 50% longer
· Brightness 30% higher
* compared with previous model of Xlite

Specifications

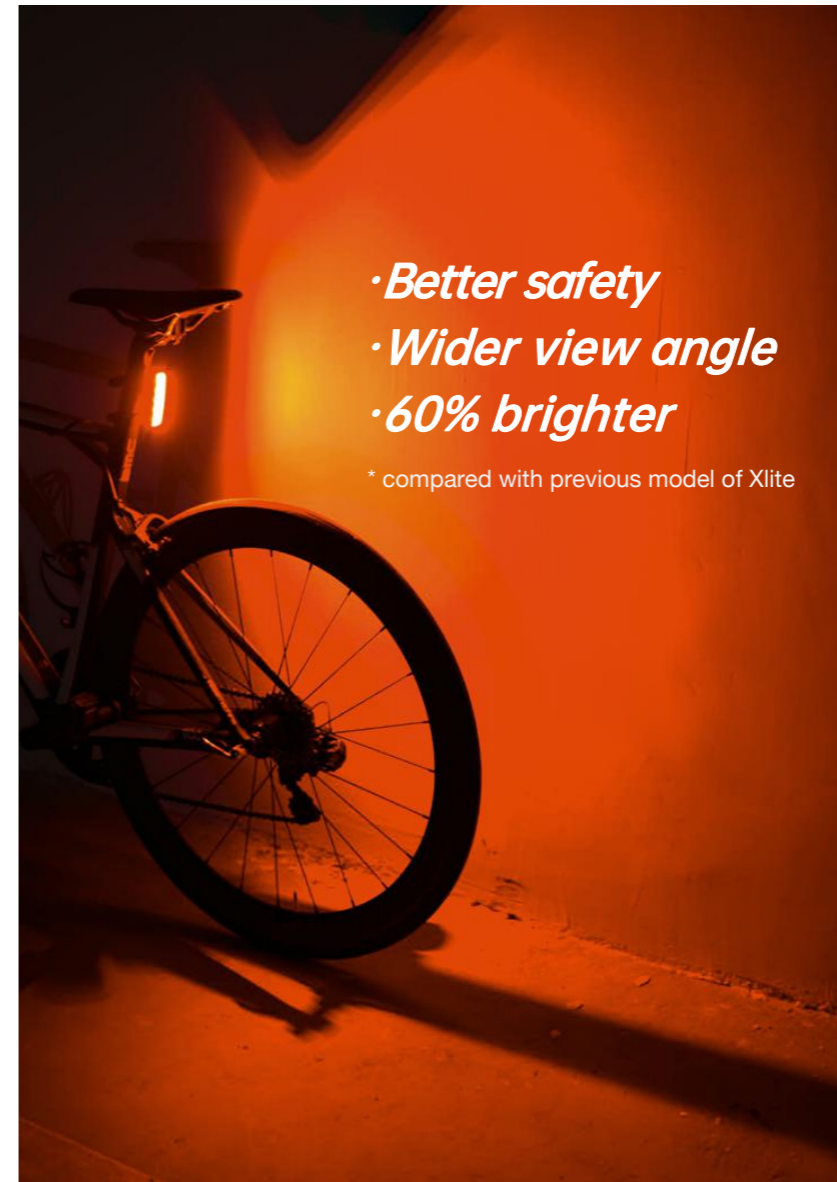| Product name	Enfitnix Cubelite II	Color	Black, red, silver
Model name	manual/auto	Battery life	30 hours (flashing), 15 hours (breathing), 10 hours (always-on)
Flash modes	flashing, breathing, always-on	Charging power	DC 5V 300 mA
Luminous power	30 lm	Charging port	USB Type-C
Battery capacity	40 mAh	Protection Level	IPX5
Weight	31 g (saddle mount) / 36 g (seatpost mount)	Flexible mounting on saddle, seatpost, saddle bag, and backpack.	

· **Better safety**
· **Wider view angle**
· **60% brighter**

* compared with previous model of Xlite

XliteET is a compact intelligent rear light strip equipped with powerful LED chips. Its wide view angle ensures better safety. It is perfect for seatpost installation but still applicable to saddle.

XlitET
Intelligent Rear Light Strip

- Braking detection
- Adaptive brightness
- Auto start-stop
- IPX5 protection
- Lightweight
- Battery of 500 mAh
- USB-C port
- Enhanced brightness
- Aluminum body (CNC)

ENFITNIX PRODUCT OVERVIEW

Product Name	LED Chip	Max Lumens	Beam Angle	Battery	Battery Life	Protection Level	Weight	Dimensions	Packaging
Navi800	Cree® XLamp XP-L2 LEDs	800	75°	3350mAh Replaceable Rechargeable Lithium Battery	1.5—15.2 hours	IPX6	"139g (incl. handlebar mount)"	105x31x34 mm	"Qty: 20pcs/CTN Carton Size: 29X25X24.5cm G.W.: 4.8kg"
Cubelite II	COB LED 09R1MUX	30	>180°	400mAh Rechargeable Lithium Battery	10-30 hours	IPX5	"34g (incl. saddle mount) 39g (incl. seatpost mount)"	36x29x19 mm	"Qty: 100pcs/CTN Carton Size: 45X35X25cm G.W.: 10.5kg"
XlitET	Everlight® 67-21S/R2C-D2030B7L22128Z6/2T	50	>180°	500mAh Rechargeable Lithium Battery	8-41 hours	IPX5	36g	78.5x20.5x27.5 mm	"Qty: 100pcs/CTN Carton Size: 48.2X38.8X25.3cm G.W.: 11.0kg"

MAGICSHINE®

New ALLTY series of bicycle headlights

Top-quality LED chips / Large lithium battery / 300 to 2000 lumen
Garmin® mount compatible / Optional TTA/helmet mount / USB Type-C port available / Aluminum body

美骑 | MAGIC CYCLING
PERFECT CYCLING FOR EVERYONE

RN1200
RN1500
RN900
RN600
RN400

MAGICSHINE®

SEEMEE Smart rear light series

美骑 | MAGIC CYCLING
PERFECT CYCLING FOR EVERYONE

MAGICSHINE

- 20 to 200 lumen
- Wide view angle
- Braking detection
- Adaptive brightness
- Auto-safe mode
- High-transmittance lens
- IPX6/IPX5 protection

MAGICSHINE ALLTY HEADLIGHT SERIES

Product Name	Features	LED Chip	Max Lumens	Beam Angle	Battery	Battery Life	Protection Level	Weight	Dimensions	Packaging
ALLTY Mini	"Pocket size Quick & easy mounting system 3 work modes (2 steady, 1 flashing)"	CREE® XP-G2	300	15°	"1200 mAh integrated rechargeable lithium battery"	1.5-5.5 hours	IPX5	64 g	69x38x31 mm	"Qty: 40pcs/CTN Carton Size: 265 x 175 x355 mm N.W: 5.4kg G.W.: 5.9kg"
ALLTY 400	"Battery level indicator Compatible with Garmin® mount GoPro® adapter included Anti-glare light beam USB Type-C charging port 4 output modes (3 steady, 1 flashing)"	Luminus® SST-20-WDS-A120X	400	25°	"900 mAh integrated rechargeable lithium battery"	1.7-6.5 hours	IPX7	85 g	72x31x31 mm	"Qty: 40pcs/CTN Carton Size: 41.7x36.7x19.5cm N.W: 6.9kg G.W.: 7.4kg"
ALLTY 600	"Battery level indicator Compatible with Garmin® mount GoPro® adapter included Anti-glare light beam USB Type-C charging port 4 output modes (3 steady, 1 flashing)"	Luminus® SST-20-WDS-A120	600	25°	"1600 mAh integrated rechargeable lithium battery"	1.5-6 hours	IPX7	107 g	87x31x31 mm	"Qty: 40pcs/CTN Carton Size: 41.7x36.7x19.5cm N.W.: 9kg G.W.: 9.5kg"
ALLTY 800	"Can be used as power bank Battery level indicator Compatible with Garmin® handlebar mount Anti-glare light beam USB Type-C charging port 4 output modes (3 steady, 1 flashing)"	Luminus® SST-40-WCS-R55	800	25°	"4000 mAh integrated rechargeable lithium battery"	2-9 hours	IPX7	157 g	107x31x31 mm	"Qty:20pcs/CTN Carton Size: 32.8*29*18.5cm N.W:4.6kg G.W.:5kg"
ALLTY 1000	"Reddot Design Award winner 2019 Independent Daytime Running Light (DRT) Compatible with Garmin® handlebar mount 6 output modes (3 steady, 2 flashing, DRL)"	CREE® XP-L	1000	21°	"4000 mAh integrated rechargeable lithium battery"	1.5-28.3 hours	IPX7	127 g	96x30x37 mm	"Qty:20pcs/CTN Carton Size: 32.8*29*18.5cm N.W:4.6kg G.W.:5kg"
ALLTY 1500	"Independent Daytime Running Light (DRL) Compatible with Garmin® handlebar mount 6 output modes (3 steady, 2 flashing, DRL)"	Luminus® SST-40-WDS-F50N5-5700K-VH	1500	21°	"5000 mAh integrated rechargeable lithium battery"	2-11.5 hours	IPX7	135 g	96x30x37 mm	"Qty:20pcs/CTN Carton Size: 32.8*29*18.5cm N.W:4.6kg G.W.:5kg"
ALLTY 2000	"OLED display 2 different beam angles Independent Daytime Running Light (DRL) Compatible with Garmin® handlebar mount Replaceable battery pack 5 output modes (3 steady, 1 flashing, DRL)" External battery pack"	CREE® XP-L2 V65500-6000K	2000	18°,25°	"3500 mAh replaceable rechargeable lithium battery"	1.5-10.5 hours	IPX5	172 g	99x42x39 mm	"Qty:20pcs/CTN Carton Size: 32.8*29*18.5cm N.W:4.6kg G.W.:5kg"
TTA	"Multifuntional Handlebar Mount CNC Machined Aluminum Compatible with all ALLTY series With 5 different adaptors for: Cellphone with Garmin® mount bike computer (Garmin®/Wahoo®/Polar®) Monteer 1400 bike light MJ-900 series bike light External battery pack"									"Qty: 30pcs/CTN Carton Size: 52x33x23cm N.W.: 3.8kg G.W.: 4.2kg"

MAGICSHINE SEEMEE REAR LIGHT SERIES

Product Name	Features	LED Chip	Max Lumens	Beam Angle	Battery	Battery Life	Protection Level	Weight	Dimensions	Packaging
SEEMEE 20	"Pocket size Daytime visibility Quick & easy mounting system"	COB	20	180°	240 mAh replaceable rechargeable lithium battery	14-21.7 hours	IPX5	17 g	31x29.5x23 mm	"Qty: 60pcs/CTN Carton Size: 31.7x30.5x20cm N.W.: 6.9kg G.W.: 6.4kg"
SEEMEE 30	"Environment sensing Low power mode Daytime visibility Quick & easy mounting system "	COB	30	230°	330 mAh replaceable rechargeable lithium battery	2-40.5 hours	IPX6	25 g	65x15x21 mm	n/a
SEEMEE 60	"Smart motion sensor Daytime visibility Aluminum enclosure Multi-purpose mounting clip"	COB	60	180°	500 mAh replaceable rechargeable lithium battery	1.7-15 hours	IPX6	34 g	41x33x23 mm	"Qty: 60pcs/CTN Carton Size: 31.7x30.5x20cm N.W.: 6.6kg G.W.: 6.9kg"
SEEMEE 100	"Environment sensing Low power mode Smart motion sensor Daytime visibility Saddle/seatpost mount"	COB	100	260°	800 mAh replaceable rechargeable lithium battery	1.5-12 hours	IPX6	37g	70x25x19 mm	"Qty: 60pcs/CTN Carton Size: 38x30x26cm N.W.: 6.1kg G.W.: 6.3kg"
SEEMEE 180	"Environment sensing Low power mode Smart motion sensor Daytime visibility Saddle/seatpost mount"	COB	180	260°	800 mAh replaceable rechargeable lithium battery	1.5-18 hours	IPX6	37 g	70x25x19 mm	"Qty: 60pcs/CTN Carton Size: 38x30x26cm N.W.: 6.3kg G.W.: 6.6kg"
SEEMEE 200	"360°circular lighting Environment sensing Low power mode Smart motion sensor Daytime visibility Saddle/seatpost mount"	CREE® XP-E+COB	200	260°	1000 mAh replaceable rechargeable lithium battery	2.5-50 hours	IPX6	40 g	32x28x43 mm	"Qty: 60pcs/CTN Carton Size: 38x30x26cm N.W.: 6.3kg G.W.: 6.6kg"

Extra Services
for International Buyers

Product Inquiry

Situated in the center of the world's bicycle industry, Magic Cycling enjoys good relationship with manufacturers of all sorts of bicycle products. Are you looking for some product that is not yet listed on the catalog? We are happy to help you find it and make sure your requirements fulfilled. Feel free to tell us your demand.

Product Development

At Magic Cycling we have our own product development team. Would you like to develop a new product or customize some product for your special needs? Our team is always on standby to assist you with designing, prototyping, manufacturing and/or delivery, all with great discretion.

Packaging (Re)Design

Would you like to have new packaging design for certain product? Or to translate the packaging into regional language? Our designer team may do that for you. Please contact our representative for possibilities.

Marketing Support

As the most successful cycling media in China, marketing support is the featured service of Magic Cycling, which includes, for example, photography, video production and visual design. The service is also available for international partners possibly in combination with product ordering.

Localization

Would you like some product to be localized? For example, translation of user's manual or adaption of product design? You are welcomed to make request and we will see what we can do for you.

Logistics Solutions

We offer different means of logistics to address diverse needs of clients, from sea freight to rail freight and air cargo. We are also able to give out quotations in different Incoterms® according to your preference, for example FOB or DDP.

Samples

Product samples are ready to be shipped to you for inspection and trial. Some popular products even have samples on stock in your region. Please consult our representative for sampling possibilities.